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## VIFF 2011 Interim Fact Sheet

**Event** 30<sup>th</sup> Vancouver International Film Festival (inaugural year was 1982)

**Dates** September 29 – October 14, 2011

The non-profit *Vancouver International Film Festival* (VIFF) operates Western Canada's largest and most internationally respected film festival, one of the five largest in North America. It also operates the annual *Film and Television Forum* and the *Vancouver International Film Centre* with its superb, technologically advanced *Vancity Theatre*.

VIFF's mission is to encourage the understanding of the world's cultures through the art of cinema, to foster the art of cinema, to facilitate the meeting in British Columbia of cinema professionals from around the world, and to stimulate the motion picture industry in British Columbia.

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### 2010 Statistics

- 373 films (115 nonfiction; 258 dramas)
  - 231 feature-length<sup>1</sup> films; 28 mid-length; 114 shorts
- 115 nonfiction films
  - 98 feature-length, 16 mid-length, 16 shorts
  - Note: in 2010, 42 percent of VIFF's feature-length films were nonfiction
- 80+ countries
- 631 screenings
- 83 Canadian films
  - 32 features (17 dramatic features, 11 nonfiction features), seven mid-lengths, 44 shorts
  - Selected from 700 submissions
- 148,000 admissions
- 700 volunteers
- 10 screens at four theatres:
  - Empire Granville 7 Cinemas
  - Pacific Cinémathèque
  - Park Theatre
  - Vancity Theatre at the Vancouver International Film Centre
- 600 accredited industry guests
- 1,200 Film and Television Forum delegates

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<sup>1</sup> **Film lengths:** Features = over 60 minutes long; mid-lengths = between 20 and 59 minutes; shorts = under 20 minutes

## 2010 Programming Strands

- Africa Today
- The Best of Cannes
- **Canadian Images\***
- Cinema of Our Time
- **Dragons and Tigers: The Cinemas of East Asia\***
- Ecologies of Mind
- Festival Favourites
- Galas and Special Presentations
- **Nonfiction Features\***
- Nonfiction Features: Arts and Letters
- Spotlight on France

\* These three are annual programming pillars at VIFF. We show more Canadian films than any other festival; we are the largest showcase of East Asian cinema outside that region; and our big nonfiction program makes VIFF the de facto second-largest “documentary festival” in North America (next to Toronto’s Hot Docs).

## 2010 Premieres

- 15 World Premieres
- 25 International Premieres
- 49 North American Premieres
- 6 Canadian Premieres

## 2010 Awards

### Adjudicated Awards

- Dragons and Tigers Award for Young Cinema, presented by Brad Birarda & Robert Sali (\$10,000 prize)
  - **GOOD MORNING TO THE WORLD!** (*Sekai, Good Morning!*), directed by Hirohara Satoru of Japan
- ET Canada Award for Best Canadian Feature Film (\$20,000 prize)
  - **INCENDIES** (Quebec), director Denis Villeneuve
- Most Promising Director of a Canadian Short Film Award (\$2,000 prize)
  - **MOKHTAR** (Quebec), director Halima Ouardiri
- Best Canadian Actress
  - **Lubna Azabal**, for **INCENDIES** (Quebec)
- Best Canadian Actor
  - **Alexander Gammal**, for **MODRA** (Ontario)
- Women in Film and Television Vancouver Artistic Merit Award
  - **April Telek**, for **Amazon Falls** (BC)

### Audience Awards

- Rogers People’s Choice Award for Most Popular Film
  - **WASTE LAND**, (UK/Brazil), directed by Lucy Walker
- VIFF Most Popular Nonfiction Film Award
  - **KINSHASA SYMPHONY**, (Germany), directed by Claus Wischmann and Martin Baer
- VIFF Most Popular Canadian Film Award
  - **TWO INDIANS TALKING**, (Canada/BC), directed by Sara McIntyre
- NFB Most Popular Canadian Documentary Award (\$2500 in technical services)
  - **LEAVE THEM LAUGHING**, (Canada/BC), directed by John Zaritsky
- VIFF Environmental Film Award
  - **FORCE OF NATURE: THE DAVID SUZUKI MOVIE**, (Canada/Ontario), directed by Sturla Gunnarsson